

Team Activity Rubric

State Wisconsin Floriculture 2026

Name's _____ School _____ Team Number _____
 Judges Name _____

	Excellent	Good	Needs Improvement		Member Score
Developed a workable plan to reach team project goal	7-10 points Design follows given scenario within provided parameters and correlates to the appropriate style, shape and design	4-6 points Design slightly followed given scenario but is somewhat lacking in appropriate style, shape, or design	0-3 points Design does not follow given scenario and/or lacks in following the given style, shape, or design Balance	X2	
Marketing Material	7-10 points 2 plus options shown, excellent quality, prices, contact details, deadlines	4-6 points 1-2 options shown, good quality, and ideas, good color and some needed clarity	0-3 points Minimal options, could be printed/cleaned	X2	
Packaging	7-10 points Expresses knowledge of customer and their interests, cohesive theme and marketing. Creative solutions	4-6 points Shows some knowledge of customer but not cohesive. Lacks color, theme or creative solutions	0-3 points Chose products, but no thought or foresight for how customer would transport/ care overnight	X2	
Posey Care Tag	7-10 points Size appropriate, great format and graphics, used least amount of words to convey steps, correct spelling	4-6 points Too big/small, awkward format or too many pictures, too many words or spelling errors	0-3 points Did not complete, minimal effort shown, does not explain how to care for bouquet correctly, errors	X2	
How-to Pin Card	7-10 points Size appropriate, great format and graphics, used least amount of words to convey steps, correct spelling	4-6 points Too big/small, awkward format or too many pictures, too many words or spelling errors	0-3 points Did not complete, minimal effort shown, does not explain how to care for bout correctly, errors	X2	
Table Presentation	7-10 points Clean, neat, presentable and attractive to customers. Easy to identify what they are selling	4-6 points Presentable, but too busy or too many unnecessary items on table, hard to navigate	0-3 point Very bare, wrinkled linens, or unorganized, the why is unrecognizable	X2	
Pricing	7-10 points At least one member could answer questions, had an order form, breakdowns, upgrades, called competitors, calculated their costs, labeled items on table	4-6 points Could answer questions, had an upgrade option, priced but possibly not costed or recipe, breakdowns or order forms ready	0-3 point Vague on pricing or each member had a different price, no upgrade, order form or recipes	X2	
Fundraiser Knowledge	7-10 points Members could answer questions, how they would take orders, setup, dates, complete, store, pick-ups and payments	4-6 points Members could answer most questions, but had some difficulty with a few or were unclear	0-3 point One or more members answered all questions or no one had any clear answers	X2	
Upgraded Posey Set	7-10 points Both items show clear upgrades and are matching floral, ribbon, accessories. Excellent Designs	4-6 points Some upgrades made, but does not clearly match each other as a set.	0-3 point Not showing a matching set. Needs work on mechanics or does not understand upgrade	X2	
Teamwork	7-10 points All team members displayed enthusiasm about the final mock up and were able to complete the theme flawlessly	4-6 points All team members share ideas, but 1-2 tasks are left unaddressed or not fitting the theme perfectly. Some items not addressed or cohesive	0-3 point Not all team members participated and/or more than 2 tasks were left incomplete or designs were not part of the theme	X2	
	Subtotal: _____/200				
Posey	Please use Prom Posey rubric Team chooses which one they want judged (out of 75 points)			_____/75	x2
TOTAL SCORE (350 POINTS POSSIBLE)					